



**INGEN TECHNOLOGIES EMBARKS ON NATIONAL MARKETING VENTURE  
WITH SOUTHEASTERN NEUROSCIENCE INSTITUTE AND STANFORD  
TRADING CENTER  
-Revenue from Venture Estimated at \$45 million Over Next Two Years-**

**For Release:**

Calimesa, CA – November 1, 2004 @ 9:15am EST - Ingen Technologies, Inc. (OTC: CRTZ) announced today it has signed a marketing contract with Stanford Trading Center, Inc. to market Secure Balance™ and patented wireless gas alarm products for Ingen Technologies.

Bob Dean Stanford, President of Stanford Trading Center, said, “We are pleased to have finalized a marketing program that will result in both of our companies joining forces to develop extensive sales in the medical industry throughout the country.”

Stanford Trading Company and the Southeastern Neuroscience Institute have agreed to work together in marketing the Company’s Secure Balance™ program. Jacob Green, M.D., a leading Neurologist and President of the Southeastern Neuroscience Institute said, “After consultation with Mr. Stanford and based on past performance, I estimate that we [Stanford Trading Center and the Southeastern Neuroscience Institute] can sell 5% of the neurology marketplace (14,000 physicians) or 700 units within 2 years and we can also sell about 200 or more hospitals. With 4,500 hospitals nationwide, that’s an estimated 5% market penetration in the first two years. We will advertise mainly to their outpatient facilities which will benefit the most from these products.”

Ingen Technologies sells the Secure Balance™ products and services for \$53,000 per unit, and estimates revenue from Secure Balance to total more than \$45M over the next two years.

The successful Secure Balance™ program is an equipment, training and educational support system available to physicians throughout the United States. Over the past twelve months, and during the initial introduction of the Secure Balance™, the Company generated approximately \$1 million in revenues and it

is now being aggressively marketed throughout the U.S. More recently, the company's sales have increased in proportion to the expansion of the Company's marketing network. Ingen's marketing strength is based on its superior products and an experienced professional team.

The Secure Balance™ program offers the most sophisticated clinical products for vestibular function testing and balance therapy compared to any of their competitors. "We offer the most medically accepted, comprehensive product line for vestibular function testing at prices lower, than our competitors," said Scott Sand, CEO of Ingen Technologies.

More than two million people visit their doctor each year complaining of dizziness or vertigo and the Secure Balance™ program can substantially help patients and decrease the number of fall related injuries. The elderly population is expected to double over the next decade and comprise the majority of balance disorder patients.

#### **About Stanford Trading Company, Inc.**

The Stanford Trading Center has provided small business resources and medical marketing programs for the past 25 years. Their primary function is marketing Secure Balance™, with focus on Internet and direct mail advertising. The Stanford Trading Center is associated with Department of Commerce, the Small Business Association and governments worldwide. They have facilities for TV Broadcasting and quality post production. For more information, visit: [www.ISBRC.com](http://www.ISBRC.com) and [www.SecureBalance.com](http://www.SecureBalance.com)

#### **About Southeastern Neuroscience Institute, P.A.**

The Southeastern Neuroscience Institute is a prestigious center of specialized medicine located in Jacksonville, Florida. The Company specializes in neuroscience medicine and provides clinical educational services to physicians worldwide through its Preferred Provider Care program. The Southeastern Neuroscience Institute is recognized by the American Academy of Neurology and American Academy of Balance Medicine. For more information, visit: [www.southeasternneuroscienceinstitute.com](http://www.southeasternneuroscienceinstitute.com)

#### **About Ingen Technologies**

Ingen Technologies is a growth-oriented technology company that offers a diverse and progressive service and product line. The Company's flagship product is its BAFI™, the world's first, wireless digital low gas warning system for pressurized gas cylinders. BAFI, now in its second generation, is an accurate and cost-effective, real-time pressurized gas warning system that will alert users when gas levels are approaching empty.



The BAFI line has multiple applications in the medical sector, safety and protection (fire and police), aircraft, recreation vehicle and outdoor uses, as well as home and residential, construction and military. BAFI is a patented product that meets or exceeds regulatory compliance of this time of product and is completed and in production.

For more information, visit: [www.otcfn.com/crtz](http://www.otcfn.com/crtz) and [www.ingen-tech.com](http://www.ingen-tech.com)

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A handwritten signature in black ink, appearing to be 'Scott R. Sand', located at the bottom right of the page.